



# CampBUZZ

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Bi-Monthly Issue

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A Monthly of **HARDAYAL TECHNICAL CAMPUS**

24 Km Stone, Delhi - Agra Highway (NH-2), Opp. Raipuraj Police Chowki, Farah, Mathura - 281122

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## Message From Director's Desk

The whole world is moving towards knowledge economy. Goldman Sachs's famous BRICS report of 2003 product depicts that India will become one of the top five economies of the world by 2050. In another global economics paper, it has also identified 'raise basic education achievement and increase quality and quantity of universities as two of its top three things that India needs

to do in order to achieve this status.

Opportunities before us are immense and the task is onerous. India graduates more than five million graduates every year and the availability of jobs are limited. A report by aspiring minds put following valuable points:

- 47% graduates not employed in any sector of the knowledge economy.
- Less females are pursuing three year graduates degrees and show similar or higher employability to males.
- English and computer skills dampening smaller town employability prospects significantly.
- Education system promoting rote learning in place of actual application of concepts.
- Over 40% employable graduates beyond the top 30% colleges have no way to signal their employability to potential recruiters.

The employability of graduates in different sectors is:

Sales & marketing 15.88%

Operations/customer services 14.23%

Analyst 3.03%

Corporate communications/content development 2.02%

IT services 12.37%

ITs & BPOs 21.37%

IT operations 15.66%

Accounting 2.59%

Teaching 15.23%

Dr. Hariom Agrawal

## ***To be truthful, is to be human***

Buddha said, “Three things cannot be hidden; the sun, the moon and the truth. “  
as the life of a human prevails truth continues to be an integral soul, precious  
why trying finding it along the world, the need instead is to search within self.  
“On the mountains of truth you can never climb in vain either you will reach a  
point higher

Up today or you will be training your powers so that you will be able to climb  
higher tomorrow”

Since the first spark to life on earth, with man, his various shapes and sizes all  
sorts of ideals, believes, culture, religions. Different paths, various ideologies;  
what in fact is the face- face of an almighty. He is being called by different  
names though but we as humans know “understanding comes with compassion  
and compassion comes with truthfulness.”

To be persuasive we must be believable; to be believable we must be creditable;  
to be creditable we must be truthful.

The truth is incontrovertible - malice may attack it, ignorance may deride it, but  
in the end there it is.

## ***What is “ideal” employee job profile?***



This is indeed an interesting question, especially at a time when  
many manufacturers are short handed and hoping simply to find  
someone with enough related experience to perform the basic duties  
on the job description.

If you are able to integrate pre-hire testing into your process, to make  
the benchmarking process easier, look for an assessment that  
automates the benchmarking process, such as prevue assessment, so

SME responses are automatically compiled into a profile of the ideal personal  
characteristics for the job.

While some employers will opt for the quick route using gut instinct, by taking the  
time to develop a solid job benchmark and matching candidates to the benchmark,  
the tradeoff will be lower turnover higher performance and happier customer.



### *Do you know*

1. A space suit costs US \$ 14 million
2. Astronauts on the international Space station witness around 15 sunrises and 15 sunsets everyday
3. In 1962, the US blew up a Hydrogen Bomb in space that was 100 times more powerful than Hiroshima.
4. According to Astronauts, Space smells like seared steak, hot metal and welding fumes.
5. In 1977, we received a signal from deep space that lasted 72 seconds. We still don't know how or where it came from.
6. There is a water reservoir floating in space that is equivalent to 140 trillion times all the water in the world's ocean
7. January 1st - The Big Bang occurred.  
January 10th - The First Star was born.  
January 13th - First small galaxy.  
March 15th - The Milky Way formed, but not the Sun.  
August 31st - The Sun was born (that's approximately 4.5 billion years ago)

### *Competition*



Competition is a contest between two or more organisms, animals, individuals, groups, etc., for **territory**, a niche, for a location of **resources**, for resources and goods, for mates, for **prestige**, for **recognition**, for **awards**, for group or social status, or for **leadership**. Competition is the opposite of **cooperation**. It arises whenever at least two parties strive for a goal which cannot be shared or which is desired individually but not in sharing and cooperation. Competition occurs **naturally** between living organisms which co-exist in the same **environment**.

Competition can have both beneficial and detrimental effects. Many evolutionary biologists view inter-species and intra-species competition as the driving force of **adaptation**, and ultimately of evolution.

Three levels of economic competition have been classified:

- The most narrow form is direct competition (also called category competition or brand competition), where **products** which perform the same function compete against each other. For example, one brand of pick-up trucks competes with several other brands of pick-up trucks. Sometimes, two companies are rivals and one adds new products to their line, which leads to the other company distributing the same new things, and in this manner they compete.
- The next form is substitute or indirect competition, where products which are close substitutes for one another compete. For example, butter competes with margarine, mayonnaise and other various sauces and spreads.
- The broadest form of competition is typically called budget competition. Included in this category is anything on which the **consumer** might want to spend their available **money**. For example, a family which has \$20,000 available may choose to spend it on many different items, which can all be seen as competing with each other for the family's expenditure. This form of competition is also sometimes described as a competition of "share of wallet".



### *Quiz for the month of September:*

1. India is on a recovering phase with respect to other competitive economies. What is the position of India in Global competitiveness Index as released on 30th September 2015?  
A. 46 B. 51 C. 55 D. 58
2. To maintain peace, prosperity and security, the foreign ministers of 3 countries including India held their first trilateral meeting in New York which highlighted the growing convergence of their respective countries. Along with India, which of the following country/s was/were also a part of this meeting?  
A. Japan B. USA C. China D. Both A and B
3. Which of the following country has overtaken China and the United States and emerged as the No. 1 FDI destination in the Financial Times report?  
A. France B. Germany C. India D. Japan
4. Recently, for which of the following Indian politician, government has decided to release a commemorative postal stamp and also a coin in his honor?  
A. Jyotirao Phule B. Vallabhbhai Patel C. BR Ambedkar D. Lal Bahadur Shastri
5. A 10 megawatt solar photo voltaic power plant is set up by Neyveli Lignite Corporation Limited (NLC) at Neyveli in the state of?  
A. Kerala B. Tamil Nadu C. Rajasthan D. Maharashtra
6. Which of the following has launched a new generation navigation satellite BDS I2-S which is a 20th satellite for its BeiDou Navigation Satellite System?  
A. Europe B. Japan C. China D. None of these
7. Which British-Indian delivery van driver has been honoured with Pride of Britain Award?  
A. Dee Patel B. Lee Houis C. Meet Pricks D. Andrews Seth
8. Name the Indo-American, an environmental engineer who has been conferred with 2015 MacArthur Fellow and given a 'genius' grant of \$625,000?  
A. PreetSinghanian B. KartikChandran C. Sunil Sethi D. Sahil Rana
9. Which of the following sprinter has been honoured with Arjuna Award 2015 for outstanding excellence?  
A. Anil Kumar Prakash B. Machettira Raju Poovamma  
C. Dutee Chand D. None of these
10. Which of the following wrestler has been honoured with Arjuna Award 2015 for outstanding excellence?  
A. BabitaKumari B. GeetaPhogat C. Sunil Kumar D. YogeshwarDutt
11. Which governor has been given additional charge of Tripura after the approval of one month leave of Tripura Governor Tathagata Roy?  
A. Padmanabha Acharya B. Balram Das Tandon  
C. KeshariNathTripathi D. ShriniwasDadasahebPatil
12. Which state's governor has been given additional charge of Tripura after the approval of one month leave of Tripura Governor Tathagata Roy?  
A. West Bengal B. Nagaland C. Assam D. Meghalaya
13. Name the Chairperson of HSBC India who is going to retire in December after giving her 13 years of service to the bank.  
A. Presha Malik B. PreetiSinghanian C. Naina Lal Kidwai D. NainaSaxena
14. Which former ambassador has been appointed as the next Director General of the Institute for Defence Studies and Analyses (IDSA)?  
A. Ankush Rana B. Jayant Prasad C. Sunil Sabharwal D. Sahil Bajaj
15. Who has been appointed as the Managing Director (MD) and Chief Executive Officer (CEO) of Tata AIG General Insurance Company Limited?  
A. Neelesh Garg B. KK Mishra C. SahilVashishth D. Deepak Narang

Answer will be published in next edition.





***Happysings !!!***



***Faculty  
Development  
Programme***

***Match  
Tranning***



***Lecture  
Imparted  
By Academic  
Director***







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*View  
New*

*Fresher's party*

## *Fresher's party*

Hardayal technical campus organized a fresher's party to introduce its new entrants with the college environment and to make them aware of their seniors. A grand party has been arranged by senior students of all courses for respective juniors. The event took place in the college premises on 19<sup>th</sup> September, party place was beautifully decorated and stage all set to rock!!!

The evening was light up by various performances presented by students of B.Tech, MBA and BBA. It was a great pomp and show!!! Especially the hosts; they keep boosted up the enthusiasm of the audiences and the judges. A jury of five faculty members has been set up to decide Mr. Fresher and Ms. Fresher.

Finally the moment came when HTC gets its most awaited winners of 2015 fresher's party, by the rounds to decide Mr. Fresher and Ms. Fresher; Mr. Rana from B.Tech and Ms. Shristhi from BTC respectively got the titles.

Academic director Dr. Hariom Agarwal concluded the event by saying kind words to students and motivating them for their future.

## *Vishwakarma puja*

*Vishwakarma puja*

Vishwakarma day is a day of celebration for the hindu god, the divine architect lord vishwakarma.

Here at HTC we decorated our mechanical lab and a hawan (puja) was held along with faculty and students of all courses. This celebration was indeed a remark to bow down in honor of this great architect who has given aspiring engineers and artists an ideology to 'create'. At last Prasad was distributed among all as a symbol of blessing.

Both the Directors Academic Dr. Hariom Agarwal and Administrative Mr. P.K Bharadwaj perform the puja for lord vishwakarma.

*Sessionals*

## *Sessionals*

Second CT's took place from 1-9-2015 to 4-9-2015 for all courses. Internal marks are given on the basis of top two CT marks of the student.





## Thought of the Day

*To live in the shadow  
of others, you see  
Is to allow them  
to steal your identity*

*To rise above their  
well-meaning expectations  
Is to find a path  
to your true destination...*

## Poem: Nature's Way!

*Upon a nice mid-spring day,  
Let's take a look at Nature's way,  
Breathe the scent of nice fresh air,  
Feel the breeze within your hair.  
The grass will poke between your toes,  
Smell the flowers with your nose,  
Clouds form shapes within the skies,  
And light will glisten from your eyes.  
Hear the buzzing of the bees,  
Climb the tallest willow trees,  
Look across the meadow way,  
And you shall see a young deer play.  
Pick the like daisies as they grow,  
Watch a gentle cold stream flow,  
Know the sounds of water splash,  
Catch its glimmer in a flash.  
When altogether all seems sound,  
Lay yourself as upon the ground,  
Take a moment to inhale,  
And listen to Nature tell her tale...*



Students joined hands to contribute towards "Swachh Bharat Campaign". They also pledged to make this a mass movement. We thank them all for their participation & wish them to become a responsible citizen to always stand for INDIA.



## PERSONALITY DEVELOPMENT PROGRAMME

An expert session has been organized @ Hardayal Technical Campus. Lecture was delivered by Mr. Sanjiv Bharadwaj, through his presentation he not only inspired students to develop personality but also gave them solutions of improving their vocal language, Communication techniques, Vocabulary usage etc. He demonstrated the difference between achievers and non-achievers. Students asked number of questions regarding personality development to which Mr. Sanjiv Bharadwaj readily answered. During this event Director Dr. Hariom Agarwal, Dean Mr. Ashish Gupta & HOD of management Lalit Sharma were present.

