CISCO

Cisco is the worldwide leader in networking that transforms how people connect, communicate and collaborate. At Cisco (NASDAO: CSCO) customers come first and an integral part of its DNA is creating long-lasting customer partnerships and working with them to identify their needs and provide solutions that support



Founded in 1984 by a small group of compute scientists from Stanford University, Cisco engineers have been leaders in the development of Internet Protocol (IP)-based networking technologies since the company's inception. This tradition of innovation continues with industry-leading products in the core areas of routing and switching, as well as advanced technologies in areas such as Unified Communications. Network Security. Video. Virtualisation and Cloud Computing.

Cisco Facts:

- ♣ Employee Count: 63000+, revenue: \$43.2 billion
- . Cisco India commenced operations in 1995
- 10 Gold Certified Partners Accenture Services Pvt Ltd. British Telecom India Pvt ltd. Bharti Airtel Services Ltd. Dimension Data India Ltd, HCL Comnet , HCL Infosystems Ltd, IBM. Orange Business Services, Wipro and TCS
- 9 Silver Certified Partners Velocis (formerly Integrix). Proactive Locuz PC Solutions Nirmal Datacomm SK International, Allied Digital Services Ltd. Netplace Technologies Pvt Ltd and Central Data Systems P.Ltd
- 4 Distributors- Ingram Micro, Redington, Compuage and
- Support and Service Extensive support system for customers with 18 logistics centers (premium denots). Besides that, Cisco is the only vendor to have a support program called ARNBD (Advance Replacement Next Business Day) for its re sellers.
- Cisco Capital was launched in 2005 to offer flexible leasing and financial services to customers and partners Currently, there are 194 Active Cisco Networking Academies
- across 24 states & union territories with 23,104 Active Students. 31% of which are women students. Overall these Gaining victory from defeat, academies have impacted 65,515 students since the program That's the test that tries you. inception in India.
- For further information about Cisco India, please visit: http://www.cisco.com/in



ENSUING EVENTS FOR THE MONTH OF MARCH 2012

- 2nd -7th Conduction of Class Test II
- Photography Club 22nd Presentation on "Simulation - Systems and
- Sensitivities" by Dr Mahesh Chandra our culture and traditions. 28th Presentation on "Carbon Emissions-Current
- Concerns" by Dr Amit Parashar
- 31" Exhibition "Model Projects" by Science and Technology Club

HOW TO BALANCE WORK-FAMILY



important to you in life? List four to five top priorities. These are the core things you cannot neglect. Work-life balance is not just about your role as an employee and a parent to your children. It is also about being a husband or wife to your spouse, a son or daughter to your parents, a sibling and a friend. What do these roles entail and how can you best fulfill each one? Do be realistic with your expectations. Being stressed causes you to be careless with your health, and this affects your ability to care for your family and perform effectively at work. Identify your stress points and find ways to cope effectively. Keep things in perspective - not everything is a major crisis. Remind yourself to stay relaxed in stressful situations. Take care of vourself by eating sensibly and exercising. Avoid turning to caffeine, nicotine or alcohol to cope with stress. Set aside one day a week for activities you enjoy, with people you love.

Rakhi Verma B Tech (CS), I Year

Never stop trying: All that's good and great is done Just by patient trying. Though young birds, in flying, fall, Still their wings grow stronger, And the next time they can keep Up a little longer. Though the sturdy oak has known

DON'T GIVE UP

Many a wind that bowed her. She has risen again and grown Loftier and prouder If by easy work you beat, Who the more will prize you?

If you've tried and have not won.

Garima Vvas B Tech (CSE), I Year

HOLI WISHES

Holi, the Indian festival of colours, gaiety, fun and frolic is today i overtaken by commercialization which is providing exotic colours but Abhishek Srivastava in a highly dangerous form. Toxic chemicals are, being used to get the B Tech (CSF). I Year desired colours : purple from chromium iodide, red form mercuric oxide, green from copper sulphate, black from lead, glitter form mica and glass. Chemical colours are highly dangerous to the skin, eyes, respiratory tract, can cause renal disorder and some are even



pollute water bodies and the soil. On this holi I would like to aware the readers of 14th Exhibition "Cutting Edge Photography" by CampBUZZ about the eco-friendly natural colours, which can be prepared easily; red from rakt chandan and rose, green from henna and tulsi, vellow from turmeric and marigold, wet colours from dried tesu flowers. Lam confident that a radical attitudinal change in us for eco-friendly holi will remind us of

> On behalf of the editorial board, I take privilege, to wish all the readers of CampBUZZ and their families a very happy, colourful and safe HOLL! Ratna Pandev

Chief Editor, "CampBUZZ"

QUIZ - TOFIC MODEL

SPEED (35%) & ACCURACY (65%) are of essence

Note: Choose the right option.

Mark(s) of each question is mentioned in the bracket at the end. Q1. A word or phrase is missing in each of the sentences below

1.1. Register early if you would like to attend next Tuesday's on (A) seminar (B) reason (C) policy (D) scene

1.2. Paul Brown resigned last Monday from his position as ... executive of the company (B) chie (C) front 1.3. The financial audit of Soft Peach Software ..completed on

Wednesday by a certified accounting firm (A) to be (B) having been (C) was (D) were 1.4. The organizers of the trip reminded participants to at the steps

of the city hall at 2:00 pm. (A) see (B) combine (C) meet Q2. Refer to the following letter. Ms Monica Fisenman

555 King Street Auckland: New Zealand Dear Ms. Eisenman:

2.1 I am to confirm our offer of part-time employment at Western Enterprises. In your role. (A) pleased (B) pleasing (C) pleasant (D) pleasure

2.2 As research assistant, you will report to Dr. Emma Walton, who will keep you informed of your specific duties and projects. Because you will be working with confidential information, you will be expected to......the enclosed employee code-of-ethics agreement

(A) follow (B) advise (C) imagine (D) require 2.3 As we discussed, you will be paid twice a month......the company's normal payroll schedule. (A) according to (B) according (C) accords (D) with

2.4 an hourly employee working fewer than twenty hours per week, you will not be to receive (A)tolerable (B) liberal (C) eligible (D) expressed paid holidays, paid time off for illness or vacation, or other employee

benefits, our employment status will be reviewed in six months. If you have any questions, please feel free to contact me. Otherwise, please sign and return one copy of this letter. You may keep the second copy for your files. We look forward to working with you. Sincerely, Christopher Webster

Q.3 Refer to the following advertisement. Italian Food at its Finest. The Venezia : Under New Ownership Open Days, 11 a.m. -11 p.m.

COUPON (\$2 off) COUPON (50% off) COUPON (FREE) Any order over \$10 with this. Buy 1 meal, get 2nd one 50% off., 1 Litre of soda with this. Not valid with other offers ... Not valid with other offers Not valid with other Offer good until June 16. Offer good until June 16. Offer good until June 16 3.1 What is the purpose of this advertisement?

(A) change hours (B) for sale (C) to eat early (D)to attract customers 3.2 What will customers receive if they spend more than \$10?

(A) a \$2 discount (B) 50% off (D) free delivery service 3.3 What will happen on June 16? (A) owner come (B) coupons expire (C) prices reduced (D) food over.

Q4. Complete the sentence with the options given below. (5×2=10) 4.1 A late fee will be applied to your accountpayment is not Q10. received by March 31. (B) whether (C) but 4.2 The award is given to an individual who has made.... contributions to the community through volunteer work. (A) detailed (B) significant (C) secure (D) undated 4.3 Last year, Andrea Choi......the Choi Economic Research Center at Upton University

(A) to establish (B) established (C) was established (D) establishing 4.4 Ms. Ikeda and Mr. Arroyo are the final candidates under the position of director of development (A) consideration (B) elimination (C) recognition (D) confirmation 4.5 Of the two animated films released today is certain to be

popular with children, While the other will appeal more to adults. (A) neither (B) it (D) another (C) one Q5. Imagine that an American marketing firm is doing research in your country. You have agreed to participate in a telephonic Interview about television viewing. (3×2=6) 5.1 How often do you watch television?

5.2 What kinds of programs do you usually watch? 5.3 Describe your favourite television program.

Q6. Look at Two photographs. For each photograph you will see four statements. You will have to choose which statement has the best description of the picture.

6.1 (A) They're leaving the room. (B) They're turning on the machine (C) They're standing near the table.

(D) They're reading the newspaper. 6.2 (A) He's checking his watch (B) He's wearing a jacket. (C) He's adjusting his tie.

(D) He's folding his clothes. Respond to questions. A student training to be a teacher is questions.

applying for a job at the local library. Answer the following 7.1. Why do you want to work at the library?

7.2 How will you balance working and studying?

7.3 What will you do if we hire you and you don't end up liking the job? Comprehension: In this part you will read a short conversation between a man and a woman. Choose the correct option for answering the questions at the end.

Man: Do you want to share a taxi to the airport? We can save on expenses that way, and as you know the company is trying to cut costs Woman: Actually I'm not flying. I'm going to the conference by bus. I have to leave tomorrow because it's going to take two days to get there. Man: That's right. I forgot that you are afraid of flying. Are you taking a vacation day tomorrow? Woman: Well, I worked some overtime last week, so I just banked it instead of wasting a holiday day. 8.1 What are the man and woman mainly discussing

(A) a vacation (B) a budget (C) a company policy (D) a conference 8.2. How is the woman traveling?

(A) by plane (B) by bus (C) by taxi (D) by car 8.3 Why aren't the man and woman going together? (A) woman arrive earlier (B) man work overtime

(C) woman dislikes air travel (D) man go to bank In this, you will read to a short talk. It is a telephonic conversation and you have to respond to following questions. Thank you for calling Speedy Reservations. All of our operator are busy at this time. If you are looking for flight schedules, please visit our online booking service at www.speedyresos.com. If this is a personal call and you know the extension of the staff member you would like to speak to at this time, press the number now. All other inquiries please hold for the

next available representative. Calls will be answered in sequence, so please do not hang up and try again 9.1 Where would you hear this type of talk? (A)in an airport (B) at a bus station (C) on a telephone (D) on television 9.2. Who should visit the website?

(A) staff members of speedy reservation (B) callers looking for special schedules

(C) callers looking for staff members (D) people looking for fight times

the competitors and he needs a good night's rest.

9.3. What is the quickest way to get connected to a representative? (A) hang up and call again (B) call back later (C) wait patiently (D) call a different number

Propose a Solution: For this question you will have to offer a solution. Hi, this is Angelina Robinson. I'm calling from room 23 down the hall. We are a family of six, and there are only two small beds in this room. The man at the front desk sain this was the only room available, and he must have assumed it was only for me and my husband. We can't possibly all fit on these two beds. We have two teenagers, a toddler and a baby. Are you sure there are no other rooms available? All of the other hotels in town are booked because of the marathon tomorrow. My husband is one of

CampBUZZ OBIZ : FEBRUARY, 2012



Solution 1.1 D: 1.2 A: 2.1 B: 2.2 B: 2.3 C: 2.4 B; 3.1 A; 3.2 B; 3.3 C; 5.1 B; 5.2 B: 5.3 B: 5.4 B: 5.5 A: 5.6 C:

6.1 D: 6.2 D: 6.3 C: 6.4 A: 6.5 B: 9.1 C; 9.1 D; 10.1 A; 10.2 B; 10.3 B: 10.4A.



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Message from the Director's Desk...

Mr Prayeendra Yaday You are undergoing a professional /higher/technical education which means that the terminal behavior of your course will enable you to undertake a profession chosen by you and an organization which will come for your placement in this very campus. The efficacy of the placement will be Mr Sachin Yaday function of your performance in various examinations being conducted by the campus and the university along with the achieved facet of your personality seen to be compatible for the industry CEO & Secretary

requirement of that period.



Come what may, the performance in your examination is the mirror image of what professional potential you possess within to render it conducive to the concerned commitment which will be assessed/ measured by the HR of the company in question at the time of actual selection. To achieve the best in the performance. I would like you to take clue from Pareto Principle, thereby, deliver the most efficient outcome to ensure most suitable and committed assignment in your intended career.

Pareto Principle, also known as 80-20 Rule, the Law of Vital Few, and the Principle of Factor Sparsity states that, for many events, roughly 80% of the effects come from 20% of the causes. The Pareto Principle is named after Italian economis Vilfredo Pareto who observed that 80% of the land in Italy was owned by 20% of the population. This observation became a common rule of thumb in business yielding some important facts as mentioned below;-

 80% of sales in any shop come from 20% of their customers. 80% of your complaints come from 20% of your customers.

 80% of your earnings come from 20% of the efforts put in. 80% of marketing output is from 20% of your products being projected.

80% of the errors / crashes will be eliminated by removing 20% of the bugs in any computer.

80% of the injuries are occurred by 20% of hazards to safety professionals.

80% of the cognizable crimes are committed by 20% criminals.

The principle can similarly and accordingly be observed in academic endeavors in almost every subject, alike. It would be

pertinent to mention that such ratios and rules are commonly evident as explained below:-80% of the coverage in any book can be known by reading/learning 20% of the book contents.

 80% of the subject/syllabus is taught by a faculty by hopping upon 20% of the text. 80% of the questions in any paper include 20% questions being repeated.

80% of the score can easily be obtained by preparing 20% of the core contents i.e. key concepts, key terminologies

 80% of the explanation in any question includes explaining 20% of the core concerns. 80% of the score will be achieved by repeating and rehearsing 20% of the main material.

In view of the facts furnished above, advised that you go through past 10 years university papers and familiarize yourself with the pattern thereof. Following ways of academic preparations will render rather progressive performance and ensure positive placement at the end of the professional course, you are pursuing:-

 80% of the times, questions appearing repeatedly will constitute 20% of the question bank. Technical Editor 80% of the syllabus emphasizes on 20% key facts, formulae and figures. Pawan Sharma

80% of the marks will be scored in the exam by revising and rehearsing 20% of the core contents.

80% of the questions in the assignment done should include 20% of repeatedly asked questions.

Student-Editors 80% of the weak students should group with 20% bright students to ensure peer learning. Pradeep Kr. Chaudhary (B Tech) I am confident, if you imbibe Pareto's Principle in your personal and professional pursuance, you will prove potent and perform

positive progressively. Come out to be smart budding professional and not a hard working creature. Thus, demonstrate that you are Meenu (B Arch) not an ordinary man but an extraordinary person. Mukesh Kr. Verma (MBA)

Truly Yours,

Prof (Dr) K K Malviva, Director (Academics)

NO REGRETS ...

"The saddest summary of life contains three descriptions: could have, might have, and should have." Anonymous We all have something stored in our memory banks of the past that we wish we could have done differently, or something we wish we didn't do. As we get older we learn and grow. But that

doesn't mean we have to regret what we did before we learned how to do things differently.

Here is a list of 15 things you can do to practice living life with no

- 1. Realize that it's okay to make mistakes. Just make sure to learn from your past mistakes, forgive yourself and move on.
- 2. Change your perspective by taking on a wider view of things
- 3. Follow your own path-not one that others want you to follow.
- 4. Find the humour in life and laugh like there is no tomorrow. 5. Relax and move with the flow of life by being unafraid of
- what you don't have. 7. Wish well upon everyone equally and try to admire without From good to evil nations and people have banded together and
- 8. Share your happiness with others instead of hoarding it all for
- vourself.
- 9. Don't try to change someone-love who they are now.
- 10. Enjoy the journey, not just the destination.
- 11. Know that happiness is bigger than any bank account. 12. Control negative thoughts so that they don't contribute to the
- outcome of your life. 13. Use your energy wisely because spending energy complaining,
- worrying or being impatient is just wasted energy. 14. Be bold. Find the courage to change things that should be changed and accept that there are some things that cannot be
- changed... 15. Face problems from different angles in order to find solutions.

Jitendra Karira Asst Prof, School of Engg

TEAM WORK

"There are plenty of teams in every sport that have great players and never win titles. Most of the time. those players aren't willing to sacrifice for the greater good of the team. The funny thing is, in the end, their unwillingness to sacrifice only makes individual goals more difficult to achieve. One thing I believe to



the fullest is that if you think and achieve as a team, the individual accolades will take care of themselves. Talent wins games but teamwork and intelligence win championships." Michael Jordan

Over the years there has been much ado about team work, the value of teams, the ups and downs, the pros the cons! Some appear to work and others fail, why? Can your goals benefit from a team work approach or not? As people we are 'complex beings' It never ceases to amaze me how we often gravitate to negative ways of thinking about others when we ourselves (if we are honest) have just as many flaws and faults. We often find ourselves thinking about the glass half empty instead of the glass

Re-badge ideas and principals have been operating for centuries. From 6. Be thankful for what you have now instead of thinking about armies to seminaries we can observe and learn that humankind has arranged itself in team structures, some successful, some failures.

> achieved more than they could have alone. This is the key, that alone and as individuals we can achieve, however together we can exponentially achieve if we will pay the price of patience and time. Good teams take time and patience to build!

A good team is one where team members are allowed a great deal of autonomy. This is usually given as teams prove their trust to management by succeeding in small tasks and are subsequently and progressively delegated more responsibility. Have you ever noticed that the clock seems to go faster when working cooperatively with other people? Have you ever noticed the creativity and learning that takes place between team members?

As the 3 musketeers once said 'one for all and all for one' .Individuals need to learn to put aside differences and develop trust and believe that they will be rewarded as a team and not as an individual.

The most significant fact of life is that united we stand and divided we Ragini Gupta Asst Prof, School of Mngt

TOEIC: A KEY TO GLOBAL JOB MARKET TOEIC is an aeronym that stands for Test of English for International Communication. Universities and professional schools throughout the world are facing the challenge of preparing, placing and competing for graduates. Schools, such as Hardaval Technical Campus in Mathura, not only need to prepare their students for the requirements of their chosen professions, but also need to ensure the quality of their staff and programs. That requires a certain measure of English fluency as it is used in the international workplace.

Types of Test: The Listening and Reading test is a paper and pencil test that takes 2.5 hours and is taken at a test centre.

The Speaking and Writing test is an online test that is taken in a test centre and takes 90 minutes. Test Centers: Ahmedabad, Bengal, Chennai, Delhi NCR, Hyderabad, Kolkata, Mumbai, and Pune

Eligiblity: Graduate with basic, intermediate or advanced functional fluency that meets standards' international

Purpose: To work in the international workplace.

Test Pattern: The entire test is four hours long and all section are taken on the same day.

Listening Comprehension: 100

Photographs: 10 questions: Ouestion-Response: 30 questions: Conversations: 30 questions: 10 conversations with 3 questions each: Short Talks: 30 questions; 10 talks with 3 questions each

Reading Comprehension: 100

Incomplete Sentences; 40 questions; Text Completion; 12 questions; Single Passages; 28 questions; 7-10 reading texts with 2-5 questions each; Double Passages: 20 questions: 4 pairs of reading texts with 5 questions per pair

Speaking (30 minutes)

The test is taken online and your voice is recorded and sent to be marked. Scores arrive in 3 to 4 weeks.

You have to do the following tasks: read a paragaraph aloud (tests pronunciation); describe a picture (tests vocabulary/grammar); respond to recorded questions (tests fluency/extended discourse); propose a solution; express an opinion

Writing (60 minutes)

The test is taken online and sent to be marked. Scores arrive in 3 to 4 weeks.

You have to do the following tasks:

Write sentences about pictures; Write an email response; Write an essay

Due to non practicability. Ouiz on last page does not cover Listening and Speaking sections. It will be participated during PDP Classes

Dr Amit Parashar Asso Prof, School of Engg

PRAY FOR YUVRAJ SINGH

It is not a sad story, it need not be a sad story, for it's the story of a hero, and a hero must smile through pain as he does through pleasure. Written off when the world cup started as "Finished and over-thehill". Yuvrai become the man of the tournament winning four man of the match awards.



July 13, 2002 - Hits 69 off 66 balls as he and Mohd. Kaif add 121 to help India beat England in Final, Nat West Series. September 19, 2007 - Hit Six Sixes in one over in group match of ICC -

T20 World Cup Championship in Durban. April 2, 2011 - He was the man of the Tournament as India won the world cup after a gap of 28 years.

Star Cricketer Yuvrai Singh, is currently under going chemotherapy at the cancer research institute in Boston for a malignant lung tumour. Pray for this real hero!

Yuvi come back soon! Indian cricket team needs you.

Pradeen Kr Chaudhary B Tech (CSE), I Year

SPEECH IS SILVER, SILENCE IS GOLD

God has blessed man with the gift of the gab. He could have made man like mute like animal. Man makes a great noise with his tongue. He hurt others mortally and creates an atmosphere of war with his foul speeches. Draupadi was the cause of the war Mahabharata with her biting sarcasm at

Duryodhana. In 'Of Discourse' Bacon Says: Speech of touch towards others should be sparingly used, for discourse ought to be as a field, without coming home to any man"

The man who speaks too much, sows the seeds of discord all around him, waste his energy and time. But the man who speaks only when he must, conceal all his faults. He knows the advantages which silence confers to him. Silence is a patent process which generates great spiritual force. It is indeed true that speech is silver, silence is gold.

> Golden Pratap B Tech (ME), I Year



"Management in Modern Industry" by Mr Mukesh Kumar

"Anti Ragging" Nukkad Natak & Sargam organized by Music, Dance &

Drama Club







CLOUD COMPUTING

Cloud computing provides computation, software, data access, and storage services that do not require end-user knowledge of the physical location and configuration of the system that delivers the services. Parallels to this concept can be drawn with the electricity grid, wherein end-users consume power without needing to understand the component devices or infrastructure required to provide the service. The concept of cloud computing fills a perpetual need of IT: a way to increase capacity or add capabilities on the fly without investing in new infrastructure, training new personnel, or licensing new software, Cloud computing encompasses any subscription-based or pay-per-use service that, in real time over the Internet, extends IT's existing

canabilities. Cloud computing describes a new supplement, consumption, and delivery model for IT services based on Internet protocols, and it typically involves provisioning of dynamically scalable and often virtualized resources. It is a by product and consequence of the ease-of-access to remote computing sites provided by the Internet. This may take the form of web-based tools or applications that users can access and use through a web browser as if they were programs installed locally on their own computers. Most cloud computing infrastructures consist of services delivered through shared data-centers and appearing as a single point of access for consumers' computing needs. Commercial offerings may be required to meet service-level agreements (SLAs), but specific terms are less often negotiated by smaller companies.

Priyanka Dubey Asst Prof, School of Engg