



CampBUZZ

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VIEW New

Message From The Director's Desk...

Failure: The Key to Success

Dear Students !

"I've failed over and over again in my life and that is why I succeed."

Michael Jordan



Failure : The Key to Success

Holi - A Festival of Colors

Time Management

Did You Know

My College Life

Decision Making

Activities Assimilated

Motivation

My Future Plan

See Meaning of Places in English

Quiz

Winners

As your odd semester university result has been declared, most of you have performed well, while some of you have failed to make the mark. I suggest you not be discouraged, disappointed and dejected. Be determined learn from your failure and derive dividends from your decided deeds.

Failure is just the first step towards success. Your failures give you an opportunity to reflect on why things didn't happen as you'd hoped. You should embrace your mistakes in order to learn from them. You have done so many things wrong, made so many mistakes & failed numerous times but you must never give up, never quit, never allow your failures to steal your opportunity for success.

Where are you today? Every choice you have ever made has led you to the following points: - How many times have you failed? How many times have you tried something that did not work? A diet? A supplement? A game? A competition? A formula? What was it that failed you? Did you give it enough? Enough time? Enough attention? Enough passion? Enough desire?

If you did, then my guess is you do not look at it as a failure but a success, even if it did not work out as hoped in the end. I consider it a success because it forced you to look outside the prescriptions and to help you out to achieve your aim / object.

Some of the most respected people in history have failed miserably, only to persevere and become wildly successful. Here are but a few examples:-

- **Albert Einstein didn't speak until he was four, and didn't read until he was seven, leading his teachers and parents to believe that he was mentally handicapped.** In 1921, he was awarded the Nobel Prize in Physics "for his services to Theoretical Physics, and especially for his discovery of the law of the photoelectric effect."
- **Thomas Edison's teachers said he was "too stupid to learn anything."** As an inventor, Edison made a thousand unsuccessful attempts at inventing the light bulb. When a reporter asked, "How did you feel to fail a thousand times?" Edison replied, "I didn't fail a thousand times. The light bulb was an invention with 1,000 steps."
- **Newton was tasked with "running the family farm but was a miserable failure"** Newton was sent off to Cambridge University and became a physics scholar.
- **Charles Darwin in his early years, Darwin gave up on having a medical career and was often chastised by his father for being "lazy and too dreamy"**. Darwin himself wrote, I was considered by all my masters and my father, a very ordinary boy, rather below the common standard of intellect. Darwin today is well-known in the world for his theory of Evolution.

I encourage you today. You are not the only one who has failed at something. Life can let us all down if we allow it to be my key to success, failure is a facet of act ; not more so, don't embarrass yourself from failure and try to develop cutting edge in yourself to walk the talk.

"Failure is the key to success; each mistake teaches us something."

God Speed

Truly yours

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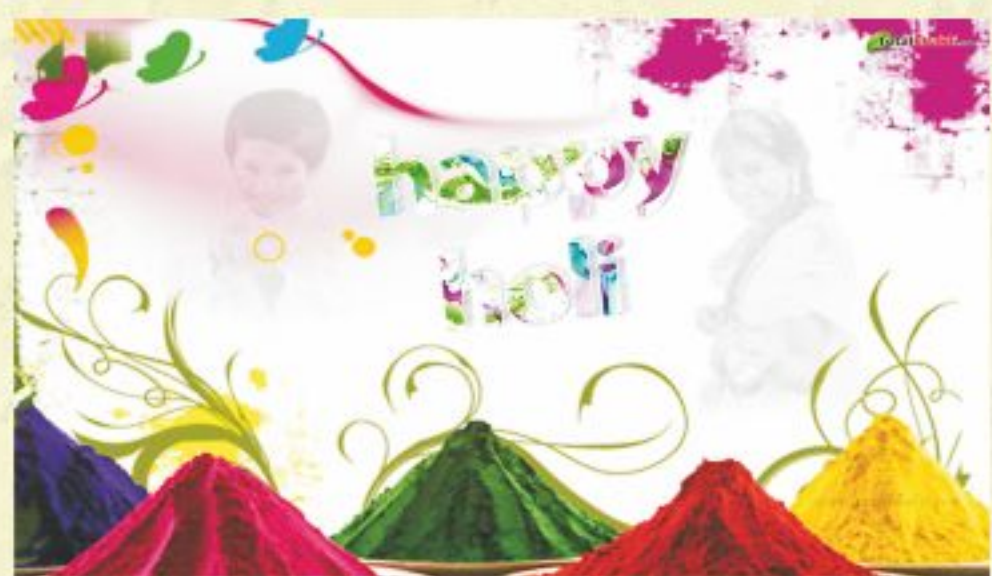
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EDITORIAL

Holi-A Festival of Colors !!!



Hindus celebrates HOLI all over the world. It is one of the biggest events for Hindus. The colors of Holi also bring along with themselves the spirit of joy, naughtiness, passion and enthusiasm. The festival in itself is the celebrations of the divine love of Radha and Krishna as well as the commemoration of the fact that 'Goodness always triumph over evil' and the verity that 'Truth is always universal'. There is an eternal meaning of Holi beyond the 'color play' and 'grand feasts'. Seasonal festival associated with Hinduism. At this time, everybody splashes colored water or powder all over each other. It is wonderful because it reflects exactly what is occurring in nature at that time – when all the beautiful flowers of different colors are blossoming. By celebrating this event we feel a greater oneness with nature. This splashing of colors was also a famous 'lila' in Shri Krishna's life.

There are a number of ways through which you can send wishes. The trendiest method of doing this is through greeting cards and SMS. People also send messages through e-mail, mobile phones as well as online forums to greet each other. It has become an ideal means of connecting and relating to each other for most of the people who are staying out of their home towns and states or dear ones who are far way on the occasion due to some other commitments.

The colours are harmful and damage the skin, eyes, lungs, kidneys and the nervous system. They also cause environmental hazards by polluting the surface and ground water. Toxic chemicals are used in synthetic colours. Like Red- Mercuric Oxide; Pink-- Rhodamine B; Orange-- Chromium Iodide ; Yellow- Auramine; Green--Copper Sulphate ;Black—Lead.

Some home remedies are :Apply mustard oil before playing Holi. The colours would come off easily; Applying Vaseline and foundation can also protect the skin from dark colours.; Apply conditioners and olive oil to your hair to counter harsh effect of the colour. Avoid dark colours like purple, green and dark pink as they contain high chemical content; do not expose yourself to sunlight for long after applying water colours; Wash off your body soon as the colors contain high lead content that may mix with blood and cause problem.

We wish you a happy, humorous & healthy Holi

Time Management

There are 24 hours in the day. This is something that will not change and we can do nothing about it. While you may not be able to control this, you can manage yourself. Once you realize this you have taken the first step towards effective time management. You must look at the things that are important to you in life and devote your time to these. Everything else should be eliminated from your life.



The 4 Ds of time management: Now you can move onto looking more closely at the things you need to do each day and deciding how to handle them. For this you will need the four Ds of self-management. These are: Do it - Get it done, the sooner the better. Delegate it - This task doesn't suit you, get someone else to do it. Dump it - Not important. Forget about it. Defer it - Something for the 'to do' pile. Come back to it later.

These are some time wasters to watch out for: Lack of or poor planning - File things properly; write down appointments, that kind of thing. Basically, you need to be organized to use your time effectively. Procrastination - Many people keep deferring things when they are best done immediately. Don't fall into this trap. Not delegating - You can't do it all yourself. Do the things that you are good at and enjoy. Someone else can do the rest. Interruptions - Set up your workspace so that there are no distractions that will disrupt your workflow.

Hopefully, this will help you get started in managing your time more effectively. Breaking old habits isn't easy so take the changes you need to make one step at a time. As you continue on the journey to effective time management you will find yourself more fulfilled and with more time on your hands for the things that matter to you.

Kapil Chaudhary

Asst Prof., School of Management

ENSUING EVENTS FOR THE MONTH OF APRIL

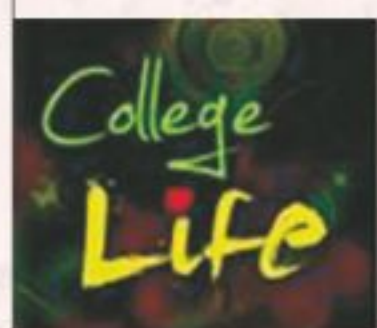
1-4	Conduction of C.T.II
6	Presentation
12	Parent Professor Meet
13	Engg. Guest lecture
14	Dr Ambedkar Jayanti
19	Ram Navmi
20	Engg .project Exhibition
24	Mahaveer Jayanti





- ❖ 11% of people are left handed.
- ❖ Unless food is mixed with saliva you can't taste it.
- ❖ An ostrich's eye is bigger than it's brain.
- ❖ goldfish can see both infrared and ultraviolet light.
- ❖ Your brain uses between 20 - 25% of the oxygen your breathe.
- ❖ your tongue is the fastest healing part of your body.
- ❖ frogs can't swallow with their eyes open.
- ❖ its physically impossible for pigs to look up at the sky.
- ❖ your most sensitive finger is your index finger (closest to your thumb)
- ❖ Dentists recommend that a toothbrush be kept at least .
- ❖ 6 feet away from a toilet to avoid airborne particle - resulting from the flush.

Pawan Yadav
BBA Ist Year



MY COLLEGE LIFE

College days are definitely the golden moments of anybody's life. I also enjoyed some moments of my college life. It was a great experience being here, Two year I learnt many things now when I look back I feel the change. It's the similar feeling I had when I graduated two years back, how time changes and how life keeps on moving without a pause People come, people go and we laugh we cry. Some really low moments and some really high. Life is so beautiful in its own way.

In my 2 years of MBA I met many people; I was attached to many and worked and enjoyed with everybody I came across. I discovered a different person in me. I improved as well in terms of public speaking, anchoring, organizing and so on. All I can now recall is that first presentation when I was shivering with stage fear. These two years of my life were really good I know what I have learnt; I can sense the changes in me. I met some really great people; I met many who contributed to my life in one or the other way. I was encouraged, appreciated, criticized and discouraged time to time. But it always added towards my learning and helped me to learn and become better with every step.

Now, I am going to start with my professional life. I just wish all my friends and acquaintances all the best for their future endeavors. I hope to stay connected with you all, God Bless you
Don't aim for success if you want it; just do what you love and believe in, and it will come naturally

Vivek Upadnyay
MBA 2nd Year

Best Article



DECISION MAKING



As we grow in our life, nature showers more responsibilities, Knowledge and awareness in its natural way. We start from being dependent on our parents right from the birth and grow into a independent and confident individual. Have you ever noticed or felt when you took your first independent decision ?

Let us consider decision making as a science. Since we consider it as a science, sure we could derive some formulae for decision making. Right? In our daily lives, we are confronted with a task which can be bestowed on us by our choice or some family matter or social ties or Just anything. we think for a solution to carry out that task correctly and in time .we take a decision, act upon it, and things are done. Right ?? Isn't this the way most of us take decisions?

Let's try to derive an equation for decision making. On one side we have a problem (let's call it 'the issue' or 'the subject'). It's defined or acted upon by certain variables like Urgency, Importance, Link to future, Relevance and Magnitude. With the problem on one side we design or plan a solution which tries to answer these variables. The value of these variables on the other side form the solution or the Decision.

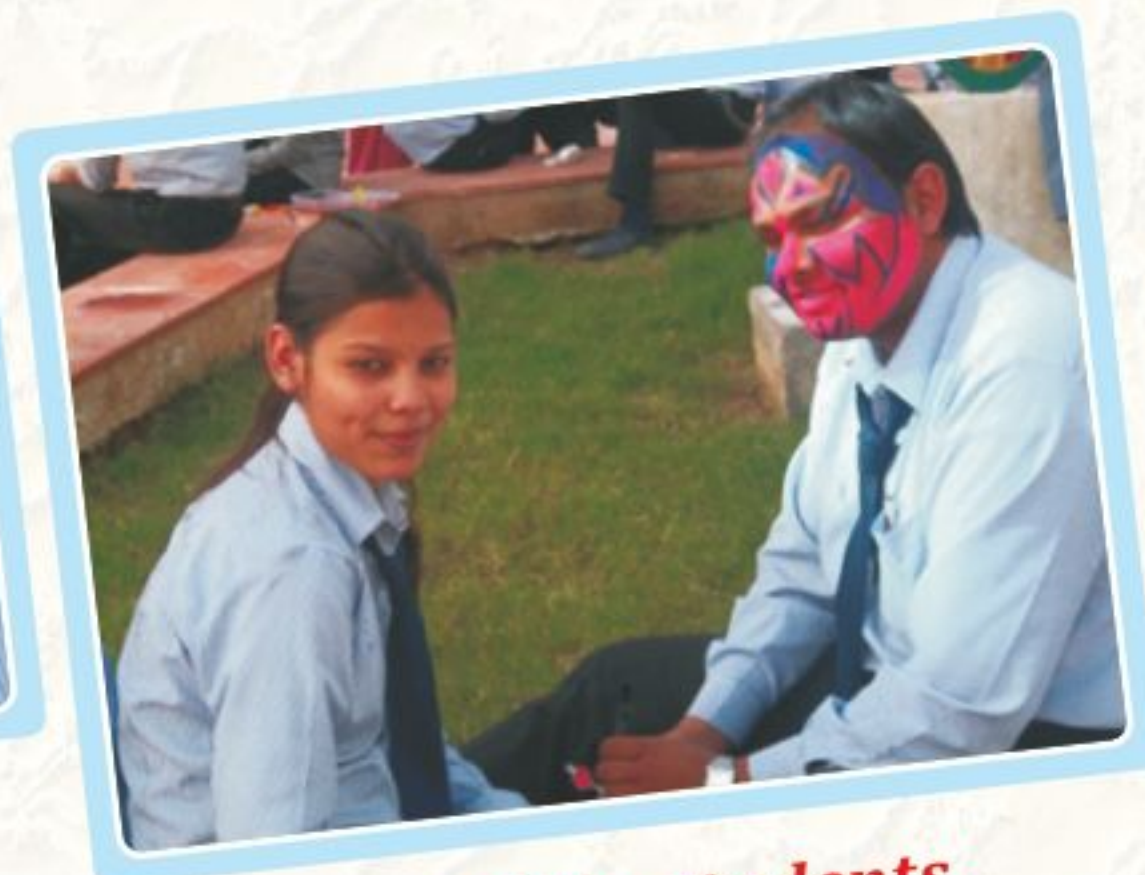
Let take the case of choosing a Career for yourself as a Problem. Considering that your are pursuing your studies in Class XII with 3 months to appear for your board exams and want to choose a career line today. For arriving on a proper decision for yourself, you place yourself in a set of variables like your interest, opportunities in the market, future scope etc. Judging yourself on the values of these variables you take a decision of career choices in front of you.

To sum up, I would say the only generalized thumb rule in decision making is 'thorough thinking' before arriving at a decision. Do not take a decision half heartedly.

Whenever you see a successful business, someone once made a courageous decision.

Rishabh Dev
MBA 2nd Year

Activities Assimilated



*Emphasizing on all round development of the students
- recognizing the talent*



*Prof. K.K. Malviya Director(Aca.)
giving away prizes to the
winner and runner-up*



*Students participating in "Face Painting
Competition
"conducted by Photography club*

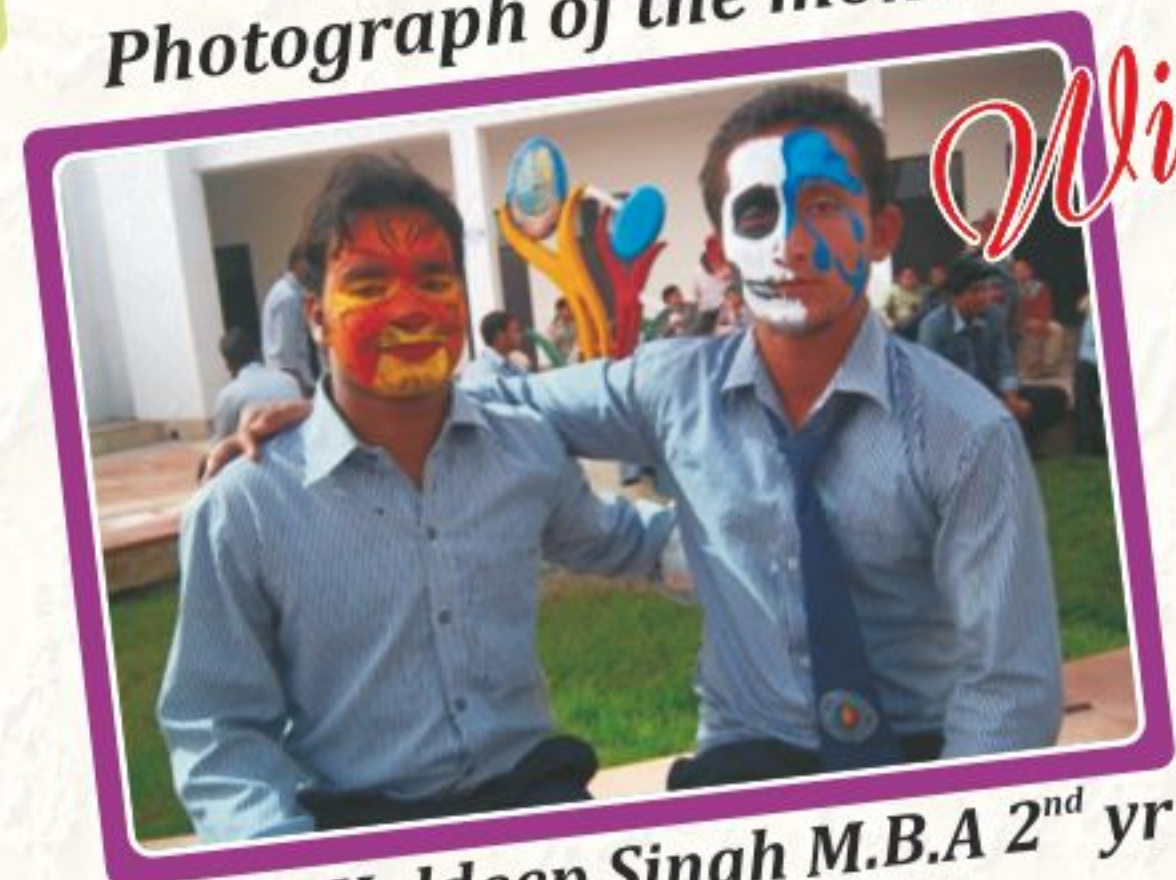


*Educational tour to Jaipu
-Students taking keen
interest to know about
architecture of famous
monuments*



Students with Ar Satish Kushawah & Ar Payal Gupta

Photograph of the month



Kuldeep Singh M.B.A 2nd yr

Winner



Netrapal Singh B.Tech 1st yr

*Runner
up*

Winner

TIPS FOR QUALIFYING COMPETITIVE EXAMS

Today is the age of competition and we have to prove ourselves to be the most appropriate candidate. To qualify the certain exam we have to see what the exam pattern is i.e. which type of questions are asked in the exam. First we must clear the basics of various branches of questions which are asked in the exam. Second is Prepare well those subjects asked in the exam. Third how fluent are you in answering the question papers. Suppose that you are preparing for CAT or MAT exam then you have to prepare quantitative ability, verbal ability, data interpretation, verbal logic and reasoning etc. study is very comprehensive and includes guides for all the concepts relevant. The guides not just teach you the concepts but show illustrative examples of how the concepts can be used. They form a firm foundation to start your preparation and are also referenced in to study tests that you may do later. Review- A is x% more than B and is x% of sum of A and B. What is the value of x? Give approximate answer. Its correct answer is 68% Think how you determined it.



Dr. Mahesh Chandra

Asso. Prof. School of Engineering

QUIZ

SPEED (46%) & ACCURACY (54%) are of essence

Note: Each question carry two marks.

1. 'Captain' is related to a 'Team' in the same way as 'Director' is related to
(a) Supervisor (b) Employee (c) Organisation (d) Union
2. Find the odd one out of the following options
(a) Aunt (b) Child (c) Father (d) Niece
3. Pointing to a photograph of Mahesh, Ram said. "The father of his sister is the husband of my wife's mother". How is Ram related to Mahesh?
(a) Brother (b) Brother-in-law (c) Father-in-law (d) Data not sufficient
4. If 'fork' is called 'plate', 'plate' is called 'knife', 'knife' is called 'jug', 'jug' is called 'glass', 'glass' is called 'cup' and 'cup' is called 'fork', by what do we cut fruit?
(a) spoon (b) jug (c) glass (d) saucer
5. If 'a' is substituted by 26, 'B' by 25 and so on up to 'Z' which is substituted by 1, what will be the sum of the numbers substituted for the word 'XRAY'?
(a) 33 (b) 40 (c) 37 (d) 73
6. In a certain code COIMBATORE is written as DPJNCBUPSF. How is INDORE written in that code?
(a) JOENQF (b) JMCPQD (c) JOEPSF (d) HMCNQD
7. Geeta is elder to Seeta but not to Deepa. Gayatri is younger than Deepa. No one is elder to Fatima. Who is youngest of them all?
(a) Seeta (b) Geeta (c) Gayatri (d) Data not sufficient
8. Raman is sitting to the immediate left of Harry but not next to Kamal. Mahesh is sitting to the right of Kamal. If the four friends are sitting in a circle who is sitting to the immediate right of Harry?
(a) Mahesh (b) Kama (c) Raman (d) Harry
9. How many three letter meaningful English words can be formed from the word NOTE beginning with 'T' and without repeating any letter?
(a) Three (b) One (c) Two (d) None
10. Citizens of which one of the following age-groups (in years) are covered under the New Pension System (NPS)?
(a) 18-50 (b) 21-55 (c) 25-5 (d) 18-60
- Directions (11-15): Answer question 11 to 15 based on the following sequence: A \$ B # 9 G 3 D K « M ? C Q 2 X 7 P 5 U 8 I 4 Y ? J
11. How many elements in the above arrangement are both immediately preceded and immediately followed by a number?
(a) One (b) Two (c) Three (d) Five
12. Which of the following will be the fifteenth element from the left end if all the numbers are arranged in descending order from left to right, keeping the position of the other elements in arrangement un-changed?
(a) 5 (b) 4 (c) 7 (d) 8
13. How many letters in the above arrangement are immediately followed by a symbol?
(a) Two (b) Five (c) Four (d) Three
14. Which of the following will be eighth to the left of the twelfth from the left end of the arrangement?
(a) 2 (b) 7 (c) U (d) 9
15. Four of the following five are alike in a certain way based on their position in the above arrangement and so form a group. Which is the one that does not belong to that group?
(a) G\$M (b) K9Q (c) D7 (d) 2MU
16. In a certain code language 'In ba pe' means 'he has won', 'le ki ba' means 'she has lost' and 'in se pe' means 'he always won'. Which word in that language means 'he'?
(a) in (b) pe (c) se (d) Data not sufficient
17. X is Y's brother. S is T's mother and X's aunt. How is T related to X?
(a) Sister (b) Cousin (c) Aunt (d) Cannot be determined
18. If the letters of the word OBSERVANT are interchanged, such that the first becomes ninth, second becomes eighth, and so on, and the position of the fifth letter remains unchanged then what will be the new arrangement of letters?
(a) TNAVERSBO (b) TNVARESB (c) NTAVERSBO (d) VANTRESBO
19. If 1 is coded as %, 5 is coded as «, 6 is coded as «, 3 is coded as +, 7 is coded as # and 4 is coded as ? What will be the correct form of the number 435671?
(a) ? + % « # ? (b) ? + % ? # « (c) ? + « % # ? (d) ? # « % + ?
20. Which of the following have the same relationship as BREAD:DBARE?
(a) SWORN:NSOWR (b) FUNDS:FSDUN (c) GLAZE:EGZAL (d) LOWER:RLEWO
- Directions (21-25): Read the following information and attempt the given questions: Six executive Aman, Bindu, Deepa, Jitu, Kamal and Priyanka have to advertise four products i.e. soap, watches, computers and chocolates on 3 different channels, i.e. Go, Come and Fun either alone or in pairs. An executive can visit only one channel and advertise only one product. No more than two executives can advertise on a channel.
(i) Bindu and Jitu both visit the same channel but advertise different products.
(ii) Aman who visits 'Go' advertises neither soap nor computers.
(iii) Kamal does not advertise chocolates.
(iv) No girl advertises soap.
(v) The two executives who advertise chocolates visit Spice
21. Who advertises watches?
(a) Deepa (b) Kamal (c) Aman (d) Priyanka
22. Which of the following Channel-product pairs in definitely incorrect?
(a) Go-watch (b) Come-computer (c) Go-soap (d) Come-soap
23. Which channel does Kamal visit?
(a) Go (b) Fun (c) Come (d) Cannot be determined
24. If Bipasha advertises computers which of the following must be true?
(a) Jitu advertises soap (b) Jitu advertises watches (c) Kamal advertises computers (d) Kamal works for Fun
25. What will Jitu advertise?
(a) Chocolates (b) Watches (c) Computers or watches (d) Cannot be determined
26. Swaroop and Simple want to attend a seminar together between 9 a.m. to 5 p.m. on Friday. Simple cannot leave till after her lunch break which begins at 1.30 p.m. Swaroop is free after her meeting which ends at noon. For how many hours can the two of them attend the seminar?
(a) 3 ½ hours (b) 2 ½ hours (c) 4 ½ hours (d) Cannot be determined
27. How many pairs of letters are there in the word ANSWER each of which has as many letters between them in the word as there are in the English language?
(a) One (b) Two (c) Four (d) Three



Quiz : March, 2013

Solutions

- 1(a) 2 (c) 3(b) 4(b) 5(c) 6 (d) 7(a) 8(c) 9(c)
 10(b) 11(c) 12(b) 13(d) 14(d) 15(b) 16(c) 17(d)
 18(c) 19(b) 20(d) 21(c) 22(b) 23(b) 24(a)